



# Strategic Planning

## S.W.O.T.

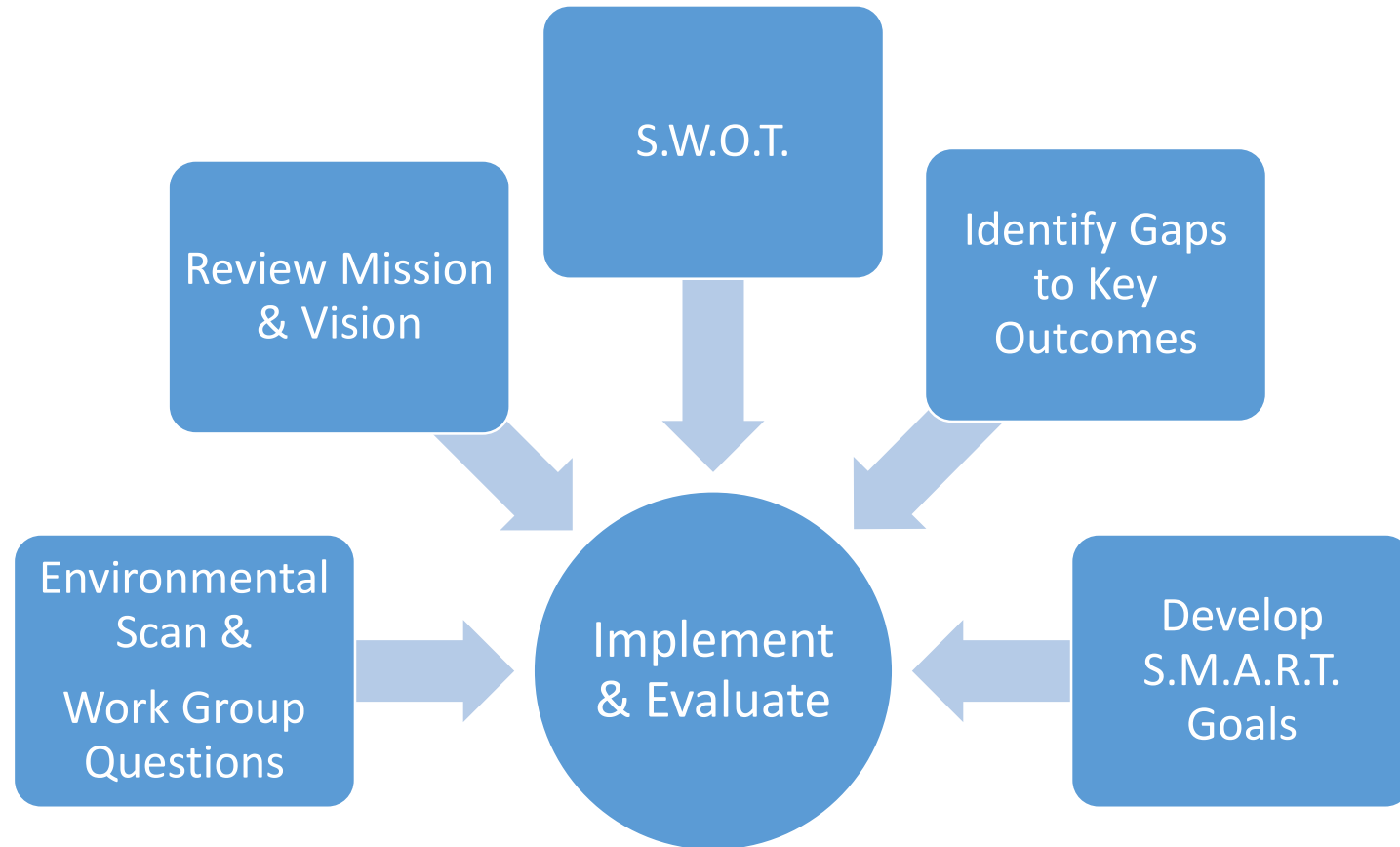
29 November 2016 @ 1:00pm

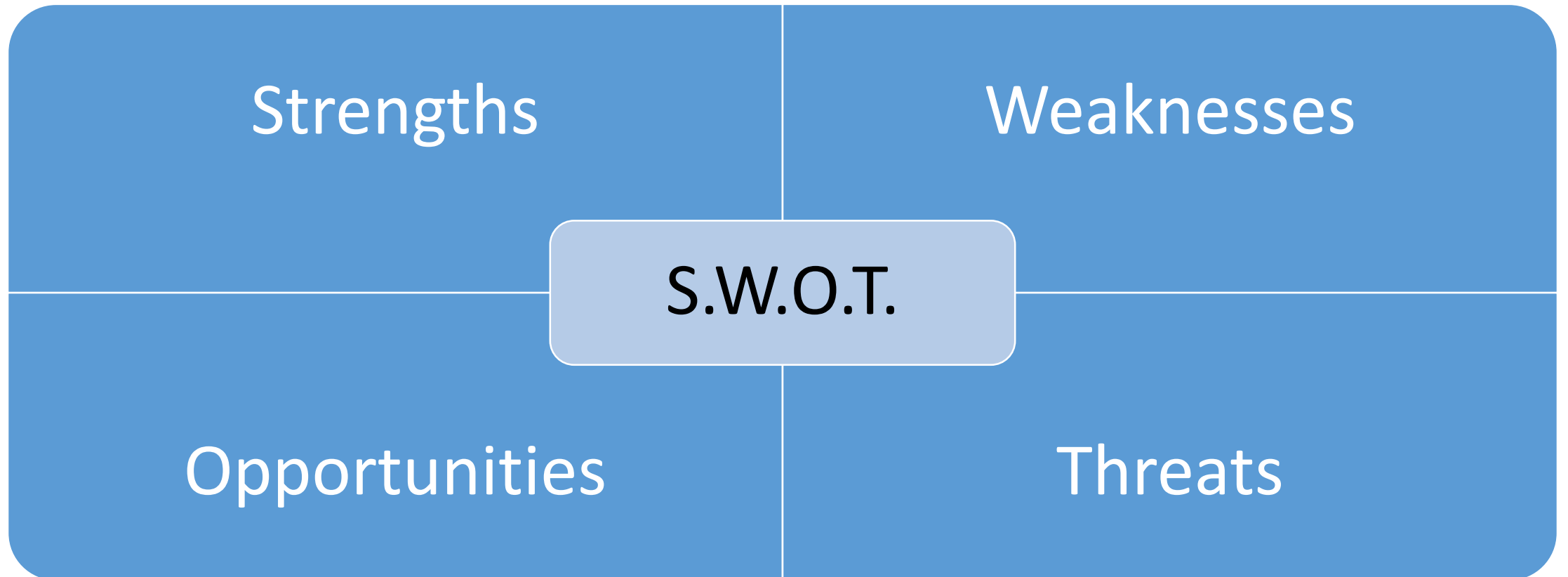
&

30 November 2016 @ 11:00am

Thoresen Hall

# Strategic Planning Process





	Potentially Helpful	Potentially Harmful
Internal Factors	<p><b>Strengths:</b> What makes MacMurray unique?</p>	<p><b>Weaknesses:</b> What areas need improvement?</p>
External Factors	<p><b>Opportunities:</b> What external factors that build on the Strengths of MacMurray?</p>	<p><b>Threats:</b> What are potential external concerns for MacMurray?</p>



## Portal Reminder

Please take time to review the proposed **Vision and Mission Statements** along with the **2021 Key Outcomes**.

Send any comments.

Portal feedback closes COB Thursday, December 1<sup>st</sup>.

*Thank you for attending S.W.O.T.*

We appreciate your support during this strategic planning process.